

ASSISTANT MANAGER – OPERATIONS (Senior Executive)

- Establish a Sales Funnel for Service Offerings by NVSB and its subsidiaries.
- Sales Collateral – create a wide variety of online and offline materials to support sales activities e.g., brochures, presentations, case studies and pitch decks.
- Campaign Management - manage a variety of end-to-end marketing campaigns to drive awareness and leads. This includes planning, segmentation, creative and execution.
- Website - use current CMS to update the website with content, ensure its optimization and track its performance in Google Analytics.
- Social - post and repurpose content across NVSB Group's social channels.

REQUIREMENT:

- Degree in Marketing / Business
- Minimum 3 years' experience in Marketing and/or Business Development
- Very fluent in written and spoken Bahasa Malaysia, as well as English